

# PHILIP WEIDNER

## GRAPHIC DESIGNER

Minneapolis, MN

## ★ CONTACT

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☎ (952) 500-2388

🔗 <https://philipweidner.com/>

## ★ EXPERIENCE

JAN 2022–  
PRESENT

Kimberly Ellis,  
PhD

### FREELANCE GRAPHIC DESIGNER

- Worked to design informational graphics, including a graphic for a National Science Foundation convergent project submission

Telos, Inc.

- Hired to develop custom logo and brand materials

Electric Fetus  
Records

- Developed custom graphics for printed apparel
- Created promotional web banner and social media graphic for upcoming event

Minneapolis  
Wealth Advisors  
of Ameriprise

- Edited and optimized images for web use, ensuring visual consistency
- Consulted on email design

FEB 2022–  
OCT 2024

Big Frog  
Custom T-Shirts  
& More

### RETAIL SPECIALIST/ GRAPHIC DESIGNER

- Created proofs and finalized custom garment designs, ensuring adherence to client specifications and print quality standards
- Handled customer inquiries face-to-face and via email/phone, providing design consultation and support
- Managed communications with clients and external suppliers to meet production deadlines and ensure accuracy
- Produced print-ready files and operated in-house printing and pressing equipment to maintain production timelines

## ABOUT

Versatile and detail-oriented Graphic Designer with 4+ years of professional experience in both in-house and freelance environments, specializing in both print and digital design and customer-facing creative services. Proven ability to translate client goals into compelling visual assets, from logos to social media and informational graphics to custom apparel and promotional materials.

Adept in several Adobe Creative Suite programs (Photoshop, Illustrator, InDesign), with basic knowledge of HTML, CSS, and UI principles for web design (used to build my website), and experience with motion graphics (Premiere Pro). Demonstrated success managing multiple concurrent, full-cycle design projects – including consultation, production, and vendor coordination – while maintaining consistent style and timely delivery.

Notable achievements include contributing graphic assets for a National Science Foundation research project submission, developing brand materials for local leaders in the orthotics industry (Telos, Inc.), and consistently exceeding client expectations at a high-volume custom apparel retailer for nearly 3 years.

Highly motivated by opportunities to collaborate with mission-driven teams and further develop a broad and compelling portfolio through new design challenges.

## ★ EDUCATION

AUG 2020–  
DEC 2021

### SAINT PAUL COLLEGE

A.S. in Computer Graphics & Visualization  
Dean's List for all semesters

SEP 2018–  
DEC 2018

### UNIVERSITY OF MINNESOTA

Undeclared Major, General Studies

AUG 2016–  
DEC 2016

### NORTH DAKOTA STATE UNIVERSITY

Computer Science

JAN 2014–  
MAY 2016

### NORMANDALE COMMUNITY COLLEGE

PSEO General Studies

## ★ CERTIFICATIONS

2020–2021

### ADOBE

- Certified Professional in Visual Design
- Certified Professional in Graphic Design & Illustration Using Adobe Illustrator
- Certified Associate in Visual Design Using Adobe Photoshop

## ★ SKILLS

### TECHNICAL

Adobe Photoshop, Illustrator, InDesign, Premiere Pro, CorelDraw, Canva, Figma, HTML, CSS, WordPress, Squarespace, Microsoft Office Suite, Google Suite, Windows, MacOS, AI Tools

### APPLIED

Branding, Customer Service, File Management, Layout Design, Logo Design, Motion Graphics, Photography, Photo Editing/Manipulation, Prepress, Print Design, Print Production, Project Management, Quality Control, Sales, Typography, UI Design, Vector Graphics, Video Editing, Visual Storytelling, Web Design, Website Management